

# China Gateway Program

The China Gateway Program is a global initiative designed by Alibaba Cloud and our global partners including government agencies, chambers of commerce and private corporations. We've brought together resources and expertise to help overseas companies get up and running in China, providing a rapid way to scale up there.

Through this program, businesses will have first-hand access to Go-China tips on market trends, regulation compliance, industry best practices, technology solutions, and – most importantly – the most comprehensive and powerful business ecosystem in China – the Alibaba Ecosystem.

## What benefits can you get from the China Gateway Program?

### First-hand Go-China tips, whitepapers and reports

Program members are able to access the latest China market insights and technology trends from Alibaba Cloud and our partners.

### Best technology practice from industry leaders

Alibaba Cloud and our partners share the latest innovation practices from industry leaders in China.

### Technology advisory and enablement

Technology experts from Alibaba Group, Alibaba Cloud and our partners will provide one-on-one advisory, technology enablement to support multinational companies' technology innovation in China.

### Meet-ups with regulation and compliance experts

Knowledge-sharing and training on cybersecurity regulation and compliance in China, delivered by experts from Alibaba Cloud and our partners.

### China Gateway summits

Program partners can access Alibaba Cloud's China Gateway Summits to witness the latest market and technology trends in China, with opportunities to participate and appear on stage.

### Tap into Alibaba's Ecosystem

Access tailored services and direct connections to Alibaba's ecosystem, covering digital commerce, retail, finance, logistics, digital media and entertainment, travel and ticketing, automotive and customer insights.

## PROGRAM GLOBAL NETWORK



## CONTACT US

[www.alibabacloud.com/contact-sales](http://www.alibabacloud.com/contact-sales)

Discover more about China Gateway

[www.alibabacloud.com/china-gateway](http://www.alibabacloud.com/china-gateway)

To learn more about business in China, download Alibaba Cloud's Journey to China Whitepapers:



Your Journey to China I: Exploring Opportunities

[https://resource.alibabacloud.com/whitepaper/your-journey-to-china-exploring-opportunities\\_328](https://resource.alibabacloud.com/whitepaper/your-journey-to-china-exploring-opportunities_328)



Your Journey to China II: Understanding Market Barriers

[https://resource.alibabacloud.com/whitepaper/your-journey-to-china-understanding-market-barriers\\_326](https://resource.alibabacloud.com/whitepaper/your-journey-to-china-understanding-market-barriers_326)



Your Journey to China III: Evaluating Entry Strategies

[https://resource.alibabacloud.com/whitepaper/your-journey-to-china-evaluating-entry-strategies\\_327](https://resource.alibabacloud.com/whitepaper/your-journey-to-china-evaluating-entry-strategies_327)